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MICROCOSMS OF GLOBAL CAPITALISM

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→ Maison de la paix, auditoire Ivan Pictet, chemin Eugène-Rigot 2, 1202 Geneva

Biographies



MAYLIS AVARO The Graduate Institute, Geneva

Maylis Avaro is a 5th year PhD student at the Graduate Institute of International and Development Studies in Geneva and 2109 Graduate Fellow of the Economic History Association. Her doctoral research explores the rise and fall of currencies on the world stage during the Bretton Woods era, focusing on the political economy of global currencies. Her research interests also include history of central banking, financial crises and regulation. She is visiting fellow the University Bruxelles Libre in 2019-2020, on a SNF doc.mobility grant. She holds an MSc in Economic History from the London School of Economics, and an MA in Economics and Social Sciences from the Ecole Normale Supérieure.



CAROLYN BILTOFT The Graduate Institute, Geneva

Carolyn Biltoft is assistant professor in international history. Trained in modern world and intellectual history (she holds a PhD from Princeton), her work traces the world historical emergence, diffusion and transformation of concepts and cultural and economic dynamics. In particular, she is interested in the ways that individuals as well as local and global institutions have responded to, made sense of, and then influenced the bundle of interconnected phenomena collated under the term globalization. Her research focuses on the relationships between mythology, religion and/or "mental states," as a point of entry for the re-thinking the history of global capitalism. Her current book project, Mythos-Economicos: Archaic Analogies and Modern Economics, explores the prevalence of mythological references and analogies in economic theory from the 18th century to the present era. The goal is not only to revisit the use of these metaphors by economic theorists, but also to revisit the history of economics partially as a fundamentally myth-making enterprise, ever embedded within the structures of a particular world historical conjuncture.



DOMINIC BOYER Rice University

Dr. Dominic Boyer is an anthropologist specializing in the study of energy, climate, politics and society. With Prof. Cymene Howe, he recently completed a large NSF-funded field research project on the political culture of wind power development in Southern Mexico. He is currently researching competing models of electricity provision and their social implications in Europe, the United States and Latin America. And with Dr. Mark Vardy he is doing NSF-sponsored field research in Houston with victims of Hurricane Harvey. Before joining the faculty at Rice in 2009, Boyer taught at Cornell University and the University of Chicago. He has held visiting fellowships at the EHESS-Paris, the Goethe Universität Frankfurt and Durham University. Boyer is author of Spirit and System: Media, Intellectuals and the Dialectic in Modern German Intellectual Culture (Chicago UP 2005), Understanding Media: A Popular Philosophy (Prickly Paradigm 2007) and The Life Informatic: Newsmaking in the Digital Era (Cornell UP 2013). His most recent book, Energopolitics: Wind and Power in the Anthropocene, was published with Duke University Press in June 2019.



ELIZABETH CARTER University of New Hampshire

Betsy Carter (PhD, University of California Berkeley) is an Assistant Professor at the University of New Hampshire, where she specializes in political economy and comparative European politics. Her research combines politics with sociology, economics and history to explore the dynamics between politics, producer organization, the construction of taste, and market prices in high-value added sectors. Prior to her position at UNH, Carter held positions at the Max Planck Institute for the Study of Societies, University of California Irvine, and Collegio Carlo Alberto. In 2017 Carter was a Visiting Fellow at the Gunzburg Center for European Studies at Harvard University, and in Spring 2020 Carter will be a Senior Fulbright Fellow at Universidad Carlos III in Madrid. Her works are published in the Socio-Economic Review, European Journal of Sociology, the Max Planck Discussion Paper Series, as well as Palgrave and Edward Elgar Press. Her current research includes a project on comparative producer politics across high value-added agricultural markets, and a monograph on the market reification of national mythologies.



DAMIAN CLAVEL University of Pennsylvania

Damian Clavel is Howard S. Marks Postdoctoral Fellow in Economic History at the University of Pennsylvania. Trained as a historian (PhD Graduate Institute Geneva), his research centers around the global political and social transformations brought about by the early dynamics of commercial and financial globalization. Combining micro-history and global history of capitalism, he is particularly interested in the ways in which European merchants-bankers and their interlocutors sought to position themselves within shifting political, social and cultural environments created by the imperial and economic revolutions of the late 18th and early 19th centuries.



ROQUINALDO FERREIRA University of Pennsylvania

Roquinaldo Ferreira is Henry Charles Lea Professor of History, specializing in African, Atlantic and Brazilian History at the University of Pennsylvania. Before coming to Upenn in 2018, he taught at the University of Virginia (2005-2012) and then at Brown University, where he held the Vasco da Gama chair and was associate director of the Center for the Study of Slavery and Justice (CSSJ). Ferreira has held visiting professorships at the Universidade Agostinho Neto (Luanda, Angola), the Institut de Hautes Études Internationales et du Développement (Geneva, Switzerland), and the École des Hautes Études en Sciences Sociales (Paris, France. He is the author of Cross-Cultural Exchange in the Atlantic World: Angola and Brazil during the Era of the Slave Trade (New York: Cambridge University Press, 2012). His latest book (The Costs of Freedom: Central Africa in the Age of Abolition, 1820 ca.-1880 ca) is forthcoming with Princeton University Press.



GEOFFROY LEGENTILHOMME The Graduate Institute, Geneva

Geoffroy Legentilhomme is a PhD candidate at the Graduate Institute of International and Development Studies, Geneva, currently visiting Utrecht University. His areas of interest cover mainly two themes: first, the history of finance, financial markets, and the actuarial science of fixed-income securities; second, the business history of the insurance industry in general, with a specific focus on the emergence and development of the Swiss insurance market. In September 2018, he was awarded a Doc.mobility grant from the Fonds national suisse de la recherche scientifique.



MATTHIEU LEIMGRUBER University of Zurich

Matthieu Leimgruber is professor of social and economic history at the University of Zurich. He has published extensively on the history of social security (www.historyofsocialsecurity.ch) and transnational welfare expertise. In 2017, he edited – with Matthias Schmelzer – *The OECD and the international political economy since 1948*, a pioneering volume on the history of the OEEC/OECD and global economic governance (www.oecdhistoryproject.net). He is currently finishing a research report on arms industrialist and art collector Emil G. Bührle (www.buehrle.ch/ en/) and working on multinational enterprises and business taxation.



FABIO LÓPEZ LÁZARO University of Hawaii

Fabio López Lázaro (PhD, University of Toronto) is Associate Professor of early modern maritime history at the University of Hawaii and Director of the university's Centre for Research in World History. His research focuses on trans-jurisdictional legal, political, and economic maritime history between 1300 and 1700. He published his first monograph No Crime Safe in its Hiding Place: Crime and Society in Early Modern Spain in 2008. His most recent monograph, The Misfortunes of Alonso Ramírez: The True Adventures of a Spanish American with Seventeenth-Century Pirates (University of Texas, 2011), studies the early modern relationship between global seafaring predation, imperialism, and capitalism. He has just published a revised and expanded French edition Les infortunes d'Alonso Ramirez: Les pirates et l'empire espagnol à la fin du XVIIe siècle (Editions Anacharsis, 2017). His next projects include a critical edition of the memoirs of the late seventeenth-century Spanish ambassador to England, Don Pedro de Ronquillo, a study of how medieval Romano-Canonical law spawned a globalising process that imagined body politics as economic corporations ("The Incorporated World"), and a handbook for graduate and postgraduate global history entitled The Transliminal Approach to Researching Global, Transnational, and Non-National Histories: Historiography, Methodology, and Annotated Bibliography. López Lázaro has served as the Editor-in-chief of the Journal of World History since 2013.



PILAR NOGUES-MARCO University of Geneva

PhD in Economics (International Finance) at Sciences-Po Paris, Pilar Nogues-Marco is an Associate Professor in Economic History at the University of Geneva (Paul Bairoch Institute), Research Affiliate at Centre for Economic Policy Research (CEPR) and Trustee of the European Historical Economics Society (EHES). Her research focuses on monetary and financial history from the early modern period to nowadays. Before joining the University of Geneva in 2015, she held teaching and research positions at Carlos III University of Madrid, University Pompeu Fabra, Sciences-Po Paris and University of Barcelona.



KIM OOSTERLINCK Université libre de Bruxelles

Kim Oosterlinck is currently Professor of Finance at the Solvay Brussels School of Economics and Management (SBS-EM, ULB), Vice-Rector of the Université libre de Bruxelles (ULB)., chairman of the Centre Emile Bernheim and Research Fellow of the CEPR. He holds a PhD from the ULB and was a Post-doctoral Researcher at Rutgers University (the State University of New Jersey). His main research interests are sovereign bond valuation, economic and financial history and cultural economics (with a strong focus on art markets). Kim Oosterlinck published *Hope Springs Eternal. French Bondholders and the Repudiation of Russian Sovereign Deb*t at Yale University Press in 2016.



The New School, New York City

Julia Ott is Associate Professor of History at the New School. She holds a PhD from Yale University and is committed to advance critical histories of capitalism. She is editor of Public Seminar, a member of the Editorial Board of *Dissent*, and a Co-Editor of the book series *Studies in the History of U.S. Capitalism* published by Columbia University Press. Her book researching how participation in financial markets became the embodiment of citizenship and entitled *When Wall Street Met Main Street: The Quest for an Investors' Democracy* published by Harvard University Press in 2011 won the Vincent DeSantis Prize for the Best Book on the Gilded Age and Progressive Era. She is currently working on her next book entitled *Weath Over Work: The Origins of Venture Capital, The Return of Inequality, and the Decline of Innovation.*



ARNAUD ORAIN University Paris 8

Arnaud Orain is professor at the European Studies Institute at University Paris 8 and was prevouisly David Fellow at the History department of Princeton University. He hold a PhD from University Paris I Panthéon-Sorbonne. His research focuses on the economic and cultural history of the Enlightenment. His recent works cover the opposition to physiocraty and the links between the religious, the literature and the political economy. He is co-editor of *Les voies de la richesse?: La physiocratie en question (1760-1850)* (2017) and published as well many articles in *History of Political Economy*, the *Journal of the History of Economic Thought* and *The European Journal of the History of Economic Thought*. His last book *La politique du merveilleux. Une autre histoire du système de Law (1695-1795)* published 2018 won the 2019 Best Book prize of the European Society for the History of Economic Thought.



SOPHUS A. REINERT Harvard Business School

Sophus Reinert is a Professor of Business Administration in the Business, Government, and the International Economy Unit at Harvard Business School. Before joining HBS, he was a research fellow and an affiliated lecturer in history at Gonville & Caius College at the University of Cambridge (UK). Starting with the dawn of market capitalism in Renaissance Italy, Professor Reinert works at the intersection of economic ideas, policies, and practices in history, particularly as seen through the lens of national strategies in international competition. He seeks to shed light on big questions: Where did capitalism originate, what is it now, and what might it become in the future? How do political communities rise and decline economically? How have governments influenced businesses and economic development through their policies? In this pursuit, he has challenged many accepted truths about the origins of political economy and the nature of economic policy and competition. His 2011 monograph entitled Translating Empire, Emulation and the Origins of Political Economy won the 2012 Spengler Prize, the 2012 EAEPE-Myrdal Prize and the 2012 George L. Mosse Prize. His most recent monograph The Academy of Fisticuffs, Political Economy and Commercial Society in Enlightenment Italy was published in 2018 at Harvard University Press.



AMALIA RIBI FORCLAZ The Graduate Institute, Geneva

Amalia Ribi Forclaz is an Associate Professor in International History. She holds a DPhil in Modern history from Lincoln College, Oxford (2008) and has held fellowships at the Oxford Modern European History Research Centre, the Excellence Cluster Asia and Europe in Heidelberg and as an SNF Ambizione Fellow at the Graduate Institute. Her areas of expertise include 19th and 20th century internationalism, the history of slavery and abolition, and the global history of agriculture and rural development. Amalia Ribi Forclaz has published various articles and books on this subjects including a monograph titled *Humanitarian Imperialism. The Politics of Anti-Slavery Activism, 1880-1940* (Oxford University Press: 2015) and, more recently, together with Liesbeth van de Grift, the edited volume *Governing the Rural in Interwar Europe* (Routledge: 2017).



ILARIA SCAGLIA Aston University

Ilaria SCAGLIA is Lecturer (Assistant Professor) in Modern History at Aston since May 2018. Before this, she was Assistant Professor in the Department of History and Geography at Columbus State University, USA (2013-2018) and a Volkswagen-Mellon post-doctoral research fellow in Germany (Free University Berlin) and a Visiting Researcher at the Centre "History of Emotions" at the Max Planck Institute for Human Development in Berlin (2016–17). Her main fields of interest include the history of internationalism and the history of emotions. Her previous publications dealt with the interplay of art and performative politics, nation branding and international cooperation, and the moral economy of internationalism. She has a forthcoming book: *The Emotions of Internationalism: Feeling International Cooperation in the Alps in the Interwar Period* (Oxford University Press, 2020).



JOSÉ ANTONIO SANCHEZ ROMAN Complutense University of Madrid

José Antonio Sánchez Román is associate professor of Modern History at the Department of International Relations and Global History at the Universidad Complutense de Madrid. He has been twice Fulbright Visiting Scholar, at Ohio State University and Princeton University Respectively. He has also been visiting scholar at Columbia University. His first book, *La dulce crisis. Estado, empresarios e industria azucarera en Tucumán, Argentina, 1853-1914* (Sevilla, 2005) was awarded the Nuestra América Price in 2004. He published *Taxation and Society in Twentieth Century Argentina* in 2012. In recent years he has been researching on the history of the involvement of Latin America in the League of Nations and has already published several articles and book chapters.



MICHELE SOLLAI The Graduate Institute, Geneva

Michele Sollai is PhD Candidate in International History at the Graduate Institute. His area of interest are History of international development, Rural development, Italian colonialism and History of Ethiopia (19th–20th century), History of the International Labour Organization. He holds a MA from the Scuola Normale Superiore di Pisa. His PhD Thesis project is entitled *The Thin Green Line. The Making and Re-Making of Agrarian Development in Ethiopia (1930s-1950s).*



JULIE-MARIE STRANGE The University of Manchester

Julie-Marie Strange is professor of Modern British History and head of History at Durham University. She is the author of *Fatherhood and the British Working Class, 1865-1914* (2015) and *Death, Grief and Poverty in Britain, 1870-1914* (2005). Her early work focused on cultures of death and bereavement in the nineteenth and twentieth centuries. She is particularly interested in the symbolic and verbal languages used to articulate love and loss, especially among members of the working classes. She recently collaborated with Michael Worboys and Neil Pemberton on *The Invention of the Modern Dog: Breed and Blood in Victorian Britain* (2018) and with Sarah Roddy on *The Charity Market: Humanitarianism in Britian, 1870-1914* (2018). Her new project (Love in the Time of Capitalism) examines the remaking of class in the late nineteenth century.



CARL WENNERLIND Barnard College

Professor Wennerlind specializes in seventeenth- and eighteenth-century Europe, with a focus on intellectual history and political economy. He is particularly interested in the historical development of money and credit, as well as attempts to theorize these phenomena. He is the author of Casualties of Credit: The English Financial Revolution, 1620-1720 (Harvard University Press, 2011) and A Philosopher's Economist: Hume and the Rise of Capitalism (Univeristy of Chicago Press, 2020). He is currently at work on two books - one on the history of scarcity and one on the formation of a seventeenth-century Swedish discourse on improvement. In addition to his co-edited volumes David Hume's Political Economy (with Margaret Schabas) and Mercantilism Reimagined: Political Economy in Early Modern Britain and its Empire (with Phil Stern), Wennerlind's work has appeared in journals such as the Journal of Political Economy, Journal of Economic Perspectives, History of Political Economy, and Hume Studies.



The Graduate Institute, Geneva

Lola Wilhelm is a graduating PhD candidate at the Graduate Institute researching a transnational food company's involvement in public health, agriculture, and humanitarian aid in Europe and West Africa. Her PhD examines the historical role played by the food and agribusiness industry in the development of knowledge and practices in the fields of public health, agricultural modernization, and humanitarian relief, over a period where this role has been hardly documented — roughly from the 1920s to the 1960s. She was visiting the Oxford Centre for Global History in 2019 and is currently starting a postdoc in Florence.



ALEXIA YATES The University of Manchester

Alexia Yates is a Lecturer in Modern History at the University of Manchester. She is a historian of economic life, focusing on urban political economy, business history, and the history of popular finance in modern Europe. Her first book, Selling Paris: Property and Commercial Culture in the Fin-de-siècle Capital, appeared with Harvard University Press in 2015 and won the Wallace K. Ferguson Prize for the best book in non-Canadian history from the Canadian Historical Association in 2016. She is a founding member of the Center for Economic Cultures at the University of Manchester. She is currently researching the culture and politics of mass investment in 19th- and 20th-century France as well as writing a short book on real estate and global urban history. She holds a PhD from the University of Chicago and previously held postdoctoral fellowships the Center for History and Economics at Harvard University and at the Centre for Research in Arts, Social Sciences, and Humanities at Cambridge.