Thursday 3 October 2019 | Friday 4 October 2019
Maison de la paix, chemin Eugène-Rigot 2, 1202 Geneva

MICROCOSMS
OF GLOBAL CAPITALISM

Provisional Program

Co-organisers
Professors Carolyn Biltoft and Amalia Ribi Forclaz, the Graduate Institute, Geneva

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THURSDAY 3 OCTOBER 2019

9:00 – 9:15 Registration

9:15 – 9:30 Welcome Address
IRINA DU BOIS, President, Pierre du Bois Foundation

9:30 – 10:00 Opening Lecture (by Way of Introduction)
CAROLYN BILTOFT, the Graduate Institute, Geneva
→ Micro-Mégas: The Modern Metaphysics of Scale

10:00 – 11:00 Panel One
The “Human Heart”:
Capitalism and Its Emotional Registers
Chair: Davide Rodogno, the Graduate Institute, Geneva
ilaria scaglia, Aston University
→ Feeling Internationalism while Working at the Clinique Manufacture Internationale of Leysin
Julie-Marie Strange, The University of Manchester
→ The Charity Market, Compassion and Paradoxes of Capitalism, 1870–1910

11:00 – 11:30 Break

11:30 – 13:00 Panel Two
Market-Scapes: Money, Taxes, and Investments
Chair: Rui Pedro Esteves, the Graduate Institute, Geneva
Maylis Avaro, the Graduate Institute, Geneva
→ A Captive Market, Sterling Area Diplomacy from the Lenses of Foreign Exchange Reserves 1945–1971
Kim Oosterlinck, Université libre de Bruxelles
→ The Art Market as Microcosm
Matthieu Leimgruber, University of Zurich
→ Tax Lawyers of the World, Unitel: Transnational Tax Networks and International Capital

13:00 – 14:15 Lunch

14:15 – 15:45 Panel Three
The Company: On Profit and Its Pursuits
Chair: Vincent Bignon, Banque de France
Fabio López Lázaro, University of Hawaii
→ The Incorporated World: The Medieval Christian Body Politic and the Modern Asymmetrical Globalisation of Political and Economic Corporations
Pilar Nogues-Marco, University of Geneva
→ Marx on India: The East India Company Rule and the Drain of Wealth (1757–1858)
Lola Wilhelms, the Graduate Institute, Geneva
→ The Nestlé Hospital: Archeology of a Public-Private Partnership in Public Health

15:45 – 16:15 Break

16:15 – 17:30 Panel Four
The Grid: On Currents and Capital Flows
Chair: Aidan Russell, the Graduate Institute Geneva
Dominic Boyer, Rice University
→ Electrical Grids, as Microcosms of Global Capital
José Antonio Sanchez Roman, Complutense University of Madrid
→ Of Flows and Timetables: The Communication and Transit Section of the League of Nations and the Shaping of Microinfrastructures of Capitalism

18:30 – 20:00 From the Jim Crow South to Global Neoliberalism
Julia Ott, The New School, New York City

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pour l’histoire du temps présent

FRIDAY 4 OCTOBER 2019

10:00 – 11:30 Panel Five
The Seed and its Multiplications
Chair: Annie L. Cot, Université Paris I
Carl Wennerlind, Barnard College
→ The Spruce Cone: Swedish Mercantilism in Miniature
Amalia Ribi-Forclaz, the Graduate Institute, Geneva
→ Sprouting Development: Seeds and Capitalist Agriculture in Postwar Europe
Elizabeth Carter, University of New Hampshire
→ The Grape as Capital

11:30 – 12:00 Break

12:00 – 13:00 Panel Six
The Fields and Its Labors
Chair: Michael Goebel, the Graduate Institute, Geneva
Michele Sollai, the Graduate Institute, Geneva
→ Modernization Adjusted: Italian Agrarian Expertise and Ethiopian Farmers at the Crossroads of Empire Building (1937–1944)
Roguinaldo Ferreira, University of Pennsylvania
→ Bridging the Atlantic World: Microcosm, Capitalist Networks, and the Illegal Slave Trade (19th Century)

13:00 – 14:15 Lunch

14:15 – 15:45 Panel Seven
The Site: Spaces of Interior Capital
Chair: Nathan Sussman, the Graduate Institute, Geneva
Damian Clavel, University of Pennsylvania
→ Financing Indigenous Utopias: Sovereignty on the Miskitu Shore 1819–1824
Arnaud Orrain, University Paris 8
with Sophus A. Reinert, Harvard Business School
→ Small States in World Markets: The Case of the Duchy of Parma, 1750–1770
Jacob Soll, University of Southern California
→ The Court of Louis XIV as Microcosm

15:45 – 16:15 Break

16:15 – 17:30 Panel Eight
The Body and Soul: Health, Wealth, and The Nature of The Human
Chair: Nicole Bourbonnais, the Graduate Institute, Geneva
Alexia Yates, The University of Manchester
→ Intimate Capital: The Embodied Experience of the Ordinary Investor
Geoffroy Legentilhomme, the Graduate Institute, Geneva
→ Medicalizing Sickness: Mutualism and the Emergence of the Swiss Health Insurance System in the Early 20th Century

17:30 – 17:45 Concluding Remarks
Carolyn Biltoft and Amalia Ribi-Forclaz, the Graduate Institute, Geneva

18:00 – 19:30 Cocktail

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