



THE
GRADUATE
INSTITUTE
GENEVA

—
INSTITUT DE HAUTES
ÉTUDES INTERNATIONALES
ET DU DÉVELOPPEMENT
GRADUATE INSTITUTE
OF INTERNATIONAL AND
DEVELOPMENT STUDIES


Fondation Pierre du Bois
pour l'histoire du temps présent

INVITATION

Pierre du Bois Annual Conference 2019

Thursday 3 October 2019 | Friday 4 October 2019
Maison de la paix, chemin Eugène-Rigot 2, 1202 Geneva

MICROCOSMS OF GLOBAL CAPITALISM

Provisional Program

Co-organisers
Professors Carolyn Biloft and Amalia Ribi Forclaz, the Graduate Institute, Geneva

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MICROCOSMS OF GLOBAL CAPITALISM

THURSDAY 3 OCTOBER 2019

- 9:00 – 9:15 Registration
- 9:15 – 9:30 **Welcome Address**
IRINA DU BOIS, President, Pierre du Bois Foundation
- 9:30 – 10:00 **Opening Lecture (by Way of Introduction)**
CAROLYN BILTOFT, the Graduate Institute, Geneva
→ Micro-Mégas: The Modern Metaphysics of Scale
- 10:00 – 11:00 **Panel One**
**The “Human Heart”:
Capitalism and Its Emotional Registers**
Chair DAVIDE RODOGNO, the Graduate Institute, Geneva
ILARIA SCAGLIA, Aston University
→ Feeling Internationalism while Working at the Clinique
Manufacture Internationale of Leysin
JULIE-MARIE STRANGE, The University of Manchester
→ The Charity Market, Compassion and Paradoxes of
Capitalism, 1870–1910
- 11:00 – 11:30 Break
- 11:30 – 13:00 **Panel Two**
Market-Scapes: Money, Taxes, and Investments
Chair RUI PEDRO ESTEVES, the Graduate Institute, Geneva
MAYLIS AVARO, the Graduate Institute, Geneva
→ A Captive Market, Sterling Area Diplomacy from the Lenses
of Foreign Exchange Reserves 1945–1971
KIM OOSTERLINCK, Université libre de Bruxelles
→ The Art Market as Microcosm
MATTHIEU LEIMGRUBER, University of Zurich
→ Tax Lawyers of the World, Unite! Transnational Tax
Networks and International Capital
- 13:00 – 14:15 Lunch
- 14:15 – 15:45 **Panel Three**
The Company: On Profit and Its Pursuits
Chair VINCENT BIGNON, Banque de France
FABIO LÓPEZ LÁZARO, University of Hawaii
→ The Incorporated World: The Medieval Christian Body
Politic and the Modern Asymmetrical Globalisation
of Political and Economic Corporations
PILAR NOGUES-MARCO, University of Geneva
→ Marx on India. The East India Company Rule and the Drain
of Wealth (1757–1858)
LOLA WILHELM, the Graduate Institute, Geneva
→ The Nestlé Hospital: Archeology of a Public-Private
Partnership in Public Health
- 15:45 – 16:15 Break
- 16:15 – 17:15 **Panel Four**
The Grid: On Currents and Capital Flows
Chair AIDAN RUSSELL, the Graduate Institute Geneva
DOMINIC BOYER, Rice University
→ Electrical Grids, as Microcosms of Global Capital
JOSÉ ANTONIO SANCHEZ ROMAN, Complutense University
of Madrid
→ Of Flows and Timetables: The Communication and Transit
Section of the League of Nations and the Shaping of
Microinfrastructures of Capitalism
- 18:30 – 20:00 **From the Jim Crow South to Global
Neoliberalism**
JULIA OTT, The New School, New York City
- 20:00 – 22:00 Conference Cocktail and Dinner (by Invitation)

FRIDAY 4 OCTOBER 2019

- 10:00 – 11:30 **Panel Five**
The Seed and its Multiplications
Chair CAROLYN BILTOFT, the Graduate Institute, Geneva
CARL WENNERLIND, Barnard College
→ The Spruce Cone: Swedish Mercantilism in Miniature
AMALIA RIBI FORCLAZ, the Graduate Institute, Geneva
→ Sprouting Development: Seeds and Capitalist Agriculture
in Postwar Europe
ELIZABETH CARTER, University of New Hampshire
→ The Grape as Capital
- 11:30 – 12:00 Break
- 12:00 – 13:00 **Panel Six**
The Fields and Its Labors
Chair MICHAEL GOEBEL, the Graduate Institute, Geneva
MICHELE SOLLAI, the Graduate Institute, Geneva
→ Modernization Adjusted. Italian Agrarian Expertise and
Ethiopian Farmers at the Crossroads of Empire Building
(1937–1944)
ROQUINALDO FERREIRA, University of Pennsylvania
→ Bridging the Atlantic World: Microcosm, Capitalist,
Networks, and the Illegal Slave Trade (19th Century)
- 13:00 – 14:15 Lunch
- 14:15 – 15:45 **Panel Seven**
The Site: Spaces of Interior Capital
Chair NATHAN SUSSMAN, the Graduate Institute, Geneva
DAMIAN CLAVEL, University of Pennsylvania
→ Financing Indigenous Utopias: Sovereignty on the Miskitu
Shore 1819–1824
ARNAUD ORAIN, University Paris 8
with SOPHUS A. REINERT, Harvard Business School
→ Small States in World Markets: The Case of the Duchy of
Parma, 1750–1770
JACOB SOLL, University of Southern California
→ The Court of Louis XIV as Microcosm
- 15:45 – 16:15 Break
- 16:15 – 17:30 **Panel Eight**
**The Body and Soul: Health, Wealth,
and The Nature of The Human**
Chair NICOLE BOURBONNAIS, the Graduate Institute,
Geneva
ALEXIA YATES, The University of Manchester
→ Intimate Capital: The Embodied Experience of the Ordinary
Investor
GEOFFROY LEGENTILHOMME, the Graduate Institute,
Geneva
→ Medicalizing Sickness: Mutualism and the Emergence
of the Swiss Health Insurance System in the Early
20th Century
- 17:30 – 17:45 **Concluding Remarks**
CAROLYN BILTOFT and AMALIA RIBI-FORCLAZ,
the Graduate Institute, Geneva
- 18:00 – 19:30 Cocktail